



THE CANADIAN CENTRE FOR
FOOD INTEGRITY

Canadian Centre for Food Integrity

President and Chief Executive Officer

Trust and transparency in our food system is a concern for all Canadians and meeting this need is where the Canadian Centre for Food Integrity (CCFI) comes in. A not-for-profit organization, CCFI boasts members and partners that represent all corners of the food chain with a mutual goal of helping Canada's food system earn public trust. With a budget of approximately \$1 million, funded by membership, program support and individual charitable donations, CCFI aims to foster trust in the Canadian farming and food production industry by delivering research and education programs to build Canadian confidence in the food they eat. Launched in 2016, CCFI focuses on the development of innovative partnerships, forums, research programs, and events designed to build a better understanding of the Canadian food system and build consumer trust and confidence through greater transparency.

The Canadian Centre for Food integrity is searching for a President and CEO who will help champion the cause and offer the necessary credibility and tools needed to enhance public trust. Reporting directly to the Board of Directors, the new President & CEO will continuously work to build visibility of the organization and grow its membership and donor base, ensuring a strong financial foundation and accurate representation of the entire industry. The President & CEO will demonstrate value to membership and the agri-food industry at large by developing innovative educational and outreach strategies and programs and effectively engage thought leaders, government, industry, and the public in order to generate cohesive and factual messaging. Working with members to define key messaging and ensuring cohesion among stakeholders, the CEO will target opportunities for increased strategic partnerships, collaboration and coordinated activities across the industry.

As the ideal candidate, you are agile, entrepreneurial, and highly collaborative with proven credibility in the agri-food industry. With a growth mindset, you provide business-led solutions that are aligned with industry regulations and consumer demands. You are an influencer who demonstrates value to diverse stakeholder groups including the federal and provincial governments, industry, and the general public. Flexible, diplomatic, and dynamic, you thrive in start-up situations and have relevant experience in a senior leadership role. You are a strong communicator and relationship builder and bring a passion for advancing the interests of a vital part of the Canadian economy. Ability to converse in both official languages is considered an asset. The incumbent can be based in Guelph, Toronto, or Ottawa.

For more information on this exciting opportunity, please contact Eric Slankis or Dominik Legault of Odgers Berndtson Executive Search at 514-313-3238 or email dominik.legault@odgersberndtson.com. To submit your resume in confidence, please visit www.odgersberndtson.com.

Canadian Centre for Food Integrity is an equal opportunity employer. In accordance with the Accessibility for Ontarians with Disabilities Act, 2005, upon request, accommodation will be provided by both Odgers Berndtson and CCFI throughout the recruitment, selection and/or assessment process to applicants with disabilities.