



**PROVISION  
COALITION**  
MAKING FOOD SUSTAINABLY

  
THE CANADIAN CENTRE FOR  
FOOD INTEGRITY

## Food Loss + Waste Cost-Share Program for Canadian Food & Beverage Manufacturers



# A New Program for Canadian Food & Beverage Manufacturers

[The Canadian Centre for Food Integrity](#) and [Provision Coalition](#)—Canada's leader in food and beverage manufacturing sustainability—have partnered to launch a new one-year program that will tackle food loss + waste in Canadian manufacturing facilities and raise awareness of the issue.

This 2018 cost-share program will provide 50 food and beverage manufacturers located in Canada with measurable solutions for the prevention and reduction of food loss + waste. The program will also explore consumer perceptions towards food waste and lead an educational strategy on the impact of reductions to food security and the environment.

### FOOD & BEVERAGE MANUFACTURER PROGRAM—WHAT YOU NEED TO KNOW

- All food and beverage manufacturers located in Canada are eligible to enroll in the program.
- Based on employee numbers, manufacturers will receive between 50–85% cost reimbursement on the total project value of \$10,000.
- Facility assessments conducted by Enviro-Stewards—an environmental engineering firm—will identify 3 food loss + waste reduction opportunities within the facility.
- Provision's Food Loss + Waste Toolkit 2.0 will assist the company in quantifying the environmental, social and financial benefits to making facility changes and a customized Key Performance Indicator Dashboard will monitor progress and success.

## Secure your spot today!

Check out the [livestream program overview from the launch event here](#). For more information contact Marcy Lillard, FLW Program Coordinator, Provision Coalition.  
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### FOOD LOSS + WASTE RESEARCH & CONNECTING WITH CANADIANS—WHAT YOU NEED TO KNOW

- The Canadian Centre for Food Integrity will lead new research into Canadian perceptions and attitudes towards food waste. This research will provide important insight into the value people place on the issue of food waste across the supply chain and within their homes.
- Provision Coalition and the Canadian Centre for Food Integrity will launch an education and outreach campaign sharing research results, best practices, facility case studies, business tools and populating [Best Food Facts.org](#).

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**Walmart**  **Foundation**