



July 2019 | E-News

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## 2019 Public Trust Summit

### SPEAKER SPOTLIGHT



**Dr. Dave Williams**  
Record-breaking Astronaut,  
Aquanaut & Leadership Expert

#### OUT OF THIS WORLD TRANSPARENCY, TRUST AND COLLABORATION

Join thought leaders from across the country and help make this dynamic program come to life.

**November 13 - 14, 2019**

Delta Hotels Saskatoon Downtown

<https://publictrust2019.eventbrite.ca>



[Register today at the 'Very Early Bird' rate until July 14, 2019](#)

## Farmers on the Frontline

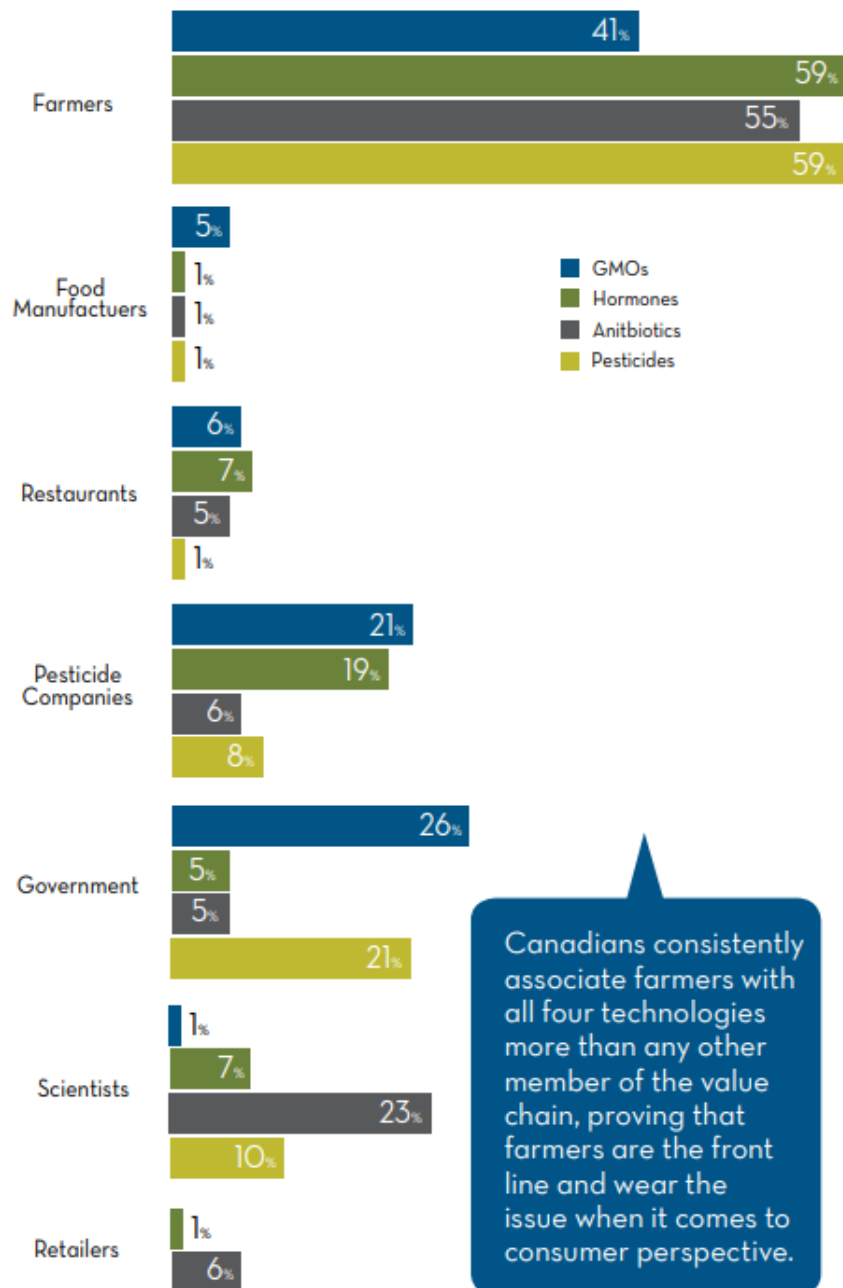
Farmers have compelling stories and can act as key figures for educating the general public on agriculture issues.

While Canadians have varying opinions on the four production technologies examined within the research, **there is one common theme all Canadians firmly associate with each of these technologies; farmers.**

60% of the analyzed discussions associated pesticides with farmers, while only 21% associated pesticides with government, and only 10% with scientists. The results are similar for hormones, antibiotics, and GMOs.

For more, visit [www.foodintegrity.ca](http://www.foodintegrity.ca) and gain access to the full research report.

# STAKEHOLDERS ASSOCIATED WITH EACH ISSUE





## When Your Food Has a Date

06/10/2019

### Best Food Facts - When your Food has a Date

Do you throw out your food when it's best before date has passed? Or wait, was it a best-before date or an expiration date? We reached out to Best Food Facts expert Dr. Sylvain Charlebois from Dalhousie University for clarification on these confusing terms. Click on the image above to get the answers.

Do you have a topic you would like a #BFF expert to answer? Do you know a third-part expert that would like a platform to share their knowledge? Reach out & tell us - we are always increasing content on this evergreen resource. Contact Paighton, [paighton@foodintegrity.ca](mailto:paighton@foodintegrity.ca).

Canadian Centre for Food Integrity

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