



[Cliquez ici pour la version en français](#)

## Save the Date

CCFI will be releasing the **2020 Public Trust Research Data** on Tuesday, November 10th during the upcoming 2020 Virtual Food & Nutrition Forum. Our 2020 research will focus on how Canadians perceive the food they eat and those who provide it; how public opinion has been impacted by COVID-19; and whether those views have changed compared to last year.



## Insight Report | Sustainability

Just released - CCFI's latest [Insight Report on Sustainability](#). Check out the top articles, most associated words and overall tonality about the topic of sustainability in the news. The Backgrounder will explore resources for the Canadian agri-food sector and provide tips and tools to share your story on sustainable practices in your sector or business.

## INDUSTRY NEWS

Get up-to-date with the latest round of thought-provoking articles and news stories about our food system:

- The **2020 Virtual Food & Nutrition Forum** is set to take place on Tuesday, November 10th, presented by our amplifier groups, the three Farm & Food Care organizations across Canada (Saskatchewan, Ontario and Prince Edward Island). They have partnered with the Royal Agricultural Winter Fair (RAWF) to host a forum beginning at 11 a.m. EST. Participation is free of charge and registration is open now on the [RAWF website](#).
- The Arrell Food Summit, hosted by the Arrell Food Institute, is going digital this coming November 18-19, 2020. [Visit their website for more information](#) as details are shared.
- [Livestock sector, a vital part of big agriculture picture](#) according to the Grassroots Public Affairs agricultural poll done on behalf of the Canadian Centre for Food Integrity.
- [New network to help combat COVID-19 threat to the nation's food supply](#) involves volunteer organization Farmwork to Feed Canada and the Canadian Centre for Food Integrity.
- [Food system transparency vital in post-pandemic world](#) as industry stakeholders see a window of opportunity to build public trust.

# WHAT MEDIA IS SAYING

Read some of the news stories surrounding COVID-19 and its impact on Canada's food system:

- Does a second wave of COVID-19 mean a second wave of panic-buying and empty shelves? Experts provide their thoughts in [this Toronto Star article](#).
- [An increase in Canadian grocery prices is anticipated](#) — and it's not just due to the pandemic.
- [Food unlikely to transmit COVID-19](#), says Canada's food inspection agency.
- [COVID-19 changed how Canadians eat](#). But are we wasting less food?

## MISCELLANEOUS

If you didn't have the opportunity to tune in for the August and September webinars, no worries! You can access the recordings at any time for free on our website:

- Social and Economic Considerations for a Sustainable Canadian Agri-food Sector ([Part 1](#) & [Part 2](#) - Facilitated by Bronwynne Wilton of Wilton Consulting Group.
- [Perception & Exposure | Agriculture in Canada](#) - Presented by Peter Seemann from Grassroots Public Affairs.

Canadian Centre for Food Integrity  
[www.foodintegrity.ca](http://www.foodintegrity.ca) | [learnmore@foodintegrity.ca](mailto:learnmore@foodintegrity.ca)

