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## EVENTS

### Webinar | So...What is Gene Editing? Thursday March 25th, 2021 @ 11:00 a.m. EST

[Register in advance by clicking here.](#)

Gene editing technology has the potential to drive significant advances in agriculture. One particular type of gene editing, CRISPR (clustered regularly interspaced short palindromic repeats), holds such promise that its creators, Emmanuelle Charpentier and Jennifer A. Doudna, were awarded the Nobel Prize in Chemistry in 2020.

As this technology comes to the forefront, we invite you to join us for a webinar to learn more about what, exactly, gene editing is, what's happening in the regulatory landscape, how consumers feel about gene editing and how the agriculture industry can help contribute to positive conversations.

The Canadian Centre for Food Integrity's  
**Webinar Series**



2021 Summit Webinar Series



### Growing Organic Inclusion Webinar

with Jesse Wente

Panel Discussion



**Dr. Bobby Cameron**  
Director of Policy, Planning & Evaluation  
Strategic Policy and Evaluation Division  
PEI Department of Agriculture and Land



**Lynn Schmidt**  
Lead Counsel  
Syngenta Canada



**Jordan Miller**  
Beef Farmer &  
Director of Beef  
Farmers of Ontario



**EJ Fontaine**  
Ojibway from the Sagkeeng  
First Nation, MB, Entrepreneur  
& Co-Founder of AMIK Inc.

### Summit Webinar Series # 1 | Exploring Equity, Diversity and Inclusion

CCFI recently hosted Jesse Wente, acclaimed Canadian broadcaster, writer, and advocate for an enlightening and exclusive talk on [‘Growing Organic Inclusion.’](#)

Thank you to those who joined us for the webinar and to the engaging panelists, Dr. Bobby Cameron, E.J. Fontaine, Jordan Miller and Lynn Schmidt, who shared how their organizations are prioritizing Diversity, Equity and Inclusion in their workplace.

If you were unable able to join us live for this relevant, inspiring and pivotal webinar, please do check out [the recording](#) any time on the CCFI website.

## INDUSTRY NEWS

Get up-to-date with the latest round of thought-provoking articles and news stories about our food system:

- Congratulations to two of our CCFI Board Members, Sylvie Cloutier and Mary Robinson who were named members on the newly announced Canadian Food Policy Advisory Council, featuring 23 experts from across Canada's food system. Minister of Agriculture and Agri-Food, Marie-Claude Bibeau recently [made the announcement](#).
- The Canadian agriculture sector recently celebrated the fifth annual #CdnAgDay led by Farm Credit Canada's [Agriculture More Than Ever](#). Take a look at the positive stories and tweets by searching #CdnAgDay throughout social media.
- A new podcast aimed at unearthing agriculture's diversity potential, 'Diversity Imperative', was recently launched with hosts Erin Gowriluk & Hannah Konschuh. You can listen to the first few episodes on [Twitter](#) and their [new website](#).
- What were the impacts of COVID-19 on the food system and how should we respond to build greater resilience in Canada's food system for the future? Conclusions from consultations with the agri-food community were shared in the following [Growing Stronger Report](#). This was a collaborative project by the Arrell Food Institute at the University of Guelph and the Canadian Agri-Food Policy Institute.
- A diverse coalition of twenty-two partners have come together to consider the need for developing a national sustainability benchmark for Canada's agri-food sector. You can read this [Agri-Food Sustainability Report here](#).
- Mike von Massow explains a new concept, [Agriculture Needs a Social Contract with Consumers](#).
- [Sustainable Farming](#), 'Every Drop Hits the Right Spot, that's what it's all about!'
- [The First Sixteen](#) is Agriculture and Agri-Food Canada's new podcast series that explores the freshest ideas in agriculture and food. The [latest episode features three leading women in the agriculture sector](#) - Minister Marie-Claude Bibeau, Mary Robinson, President of the Canadian Federation of Agriculture, and Kathleen Sullivan, CEO of Food and Beverage Canada. All three are the first women in their positions and are advocates for making our sector welcoming and inclusive for all.

## WHAT MEDIA IS SAYING

Check out today's trending topics in the food industry and what the media has to say about them:

- [In this article](#), the Western Producer discusses how agriculture faces challenges keeping its social license, as indicated by Erin Cote in a recent Canadian Centre for Food Integrity webinar.
- More Canadians are looking to buy Canadian since the onset of the pandemic, [FCC survey shows](#).
- Canada's National Observer talks about [Why Canadians put their trust in the web for nutrition advice](#).
- Ag in the Classroom Releases Report on [Canadian Agriculture Education Impact Framework](#).
- [Toronto Star](#) discusses how regenerative agriculture is becoming a growing movement in Canada — but how should it be certified?
- Vancouver Sun features [this opinion piece](#) about the future of farming: investing in technology to achieve sustainability.

- Food and Agricultural Economist, Jayson Lusk, provides his take on [Comparing the Views of the Italian General Public and Scientists on GMOs](#).
- [Canadians' grocery bills paid for the year](#), as Food Freedom Day was celebrated in early February.

## MISCELLANEOUS



### Straight Talk: The Food We Eat

The Food We Eat. How secure is Canada's food production and distribution system? Doug Maund hosts a panel of experts who have both worked in the food industry and grown the food that we eat. **CCFI's President & CEO, John Jamieson**, weighs in on this topic as one of the accomplished panelists.

[View the recording here.](#)

Canadian Centre for Food Integrity  
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