



LE CENTRE CANADIEN POUR
L'INTÉGRITÉ DES ALIMENTS



THE CANADIAN CENTRE FOR
FOOD INTEGRITY

For Immediate Release

May 27, 2021

Canada's Agriculture Day 2022

GUELPH, ON. May 27, 2021 – The Canadian Centre for Food Integrity (CCFI) announced February 22, 2022 as the date for Canada's Agriculture Day.

Canada's Agriculture Day is a day designated for our country to come together to recognize and celebrate the men and women who produce the food that Canadians, and people around the globe, love to eat.

"Canada's Agriculture Day is a great opportunity for all of us to show our appreciation for the individuals who are the backbone of the food system. I encourage all Canadians to join in this national celebration and find creative ways to show your support for Canadian agriculture," said John Jamieson, CCFI President and CEO.

Canada's Agriculture Day, led by Agriculture More Than Ever, has developed a very strong social media presence since its inception in 2017. Canadians from coast-to-coast will show the love through media channels with the official hashtag #CdnAgDay. Whether you are online, in person or at home, there will be various ways for all of us to honour Canadian agriculture and food on Feb. 22, 2022.

Some suggested ways to participate are:

- Post a photo or video celebrating Canadian agriculture.
- Cook an all-Canadian meal.
- Post a "Forks up" selfie.

For more information, visit AgDay.ca (JourAgCan.ca in French)

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The Canadian Centre for Food Integrity (CCFI) is a national charity with a clearly defined mandate to help Canada's food system earn public trust by providing research, resources, and communications. In May 2021 CCFI assumed the leadership of *Agriculture More Than Ever*.

Media Contact:

John Jamieson
President & CEO
Canadian Centre for Food Integrity
1-226-820-6855
john@foodintegrity.ca

MISSION

Helping Canada's food system earn public trust by delivering research, resources, dialogue and training.

VISION

To be Canada's recognized service provider in food system trust collaboration.