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EVENTS



Exploring Canada's Aquaculture Industry

Stay tuned for more details to come about this upcoming webinar on Tuesday July 27th, 2021 at 11:00 a.m. EST.

[Register in advance here!](#)

Public Trust Research

If you missed the previous webinar on 'Improving Soil Health Across the Value Chain', you can view the recording any time via the [CCFI website](#).

PUBLIC TRUST RESEARCH

Check out past Insight Reports on topics like [Livestock Transportation](#), [Antibiotics](#) and [Aquaculture](#). The [research section](#) on our CCFI website is a great resource to stay current on key trends in the food system and gain credible information to share with Canadians.

WHAT MEDIA IS SAYING

Check out today's trending topics, and get up to date with the latest round of thought provoking articles about the Canadian food system:

- How long will chicken reign supreme? Who wins between lemon and lime? Does grapefruit ever make a comeback? [See How Much We Ate Over the Years](#).
- [Pandemic reveals urgent need to address Canada's food insecurity](#).
- A recent Big Solutions Forum hosted by CAPI [revealed a theme throughout the dialogue](#) that a systemic

- approach will be necessary to achieve any meaningful impact.
- Calls grow for a national agri-food [sustainability index](#).
- [Food is the new oil](#), even if most of the world — including Canada — hasn't realized it yet.

MISCELLANEOUS

Thanks to [Cargill](#) for continuing to support CCFI's communication efforts and grow public trust in the Canadian food system!



Funding opportunity | Second round of the Food Waste Reduction Challenge

The Government of Canada's Food Waste Reduction Challenge aims to accelerate and advance diverse and high-impact solutions to food waste in Canada.

Applications for the novel technology streams are now being accepted until **August 31, 2021**. Up to \$6.5 million in prize funding will be awarded to innovators with novel technologies that can extend the life of food or transform food that would otherwise be lost or wasted. Don't miss this exciting opportunity!

For more information, visit the [Food Waste Reduction Challenge – Novel technology streams website](#)

Calling all innovators!

Do you have an idea for a novel technology that can:
extend the life of food or transform food waste into new products?

Canada's Food Waste Reduction Challenge is accepting applications for funding to develop and advance the best and most innovative solutions using novel technologies.

Don't miss this opportunity!

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Learn more impact.canada.ca

Apply now with your concept.
Deadline is August 31, 2021

Agriculture and Agri-Food Canada / Agriculture et Agroalimentaire Canada

Canada

We are pleased to welcome [CropLife Canada](#) as the newest CCFI member!



Canadian Centre for Food Integrity
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