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## EVENTS

Stay tuned for more details to come soon!



## VIRTUAL



**October 19, 2021**

## PUBLIC TRUST RESEARCH

Our 2021 Public Trust Research is in the field! Stay tuned for insights into the mind of Canadians when it comes to the food on



their plates.

Want to stay up-to-date on Canadian agriculture? Check out past [Insight Reports](#) on the CCFI website. If you missed the previous webinar with Isaac LeClair, the recording is now available here ['How to Inspire and Connect Online'](#).

## WHAT MEDIA IS SAYING

Check out today's trending topics, and get up to date with the latest round of thought provoking articles about the Canadian food system:

- Attendees of a recent United Nations event hint that a [heightened focus on agriculture and climate change is coming](#).
- Food, Health & Consumer Products of Canada called on political candidates and party leaders to [prioritize the nation's largest manufacturing sector](#).
- Canada's leading food and beverage processing associations come together [to invest in first-national food supply chain platform](#).
- The governments of Canada and Ontario are investing in [new initiatives to support and promote mental health in Ontario's farming and rural communities](#).

## MISCELLANEOUS

The Canadian Centre for Food Integrity is pleased to introduce our new Communications Manager! We are excited to have Séverine join our team.

Séverine has extensive experience in strategic communications, media relations, social media, and website content management. Before joining CCFI, she served as communications team leader for FPIInnovations, a non-profit forestry research center. Previously, she held various positions in communications at RONA inc. and at the Quebec Department of Agriculture, Fisheries and Food.

Séverine holds a bachelor's degree in communication and writing from Université de Sherbrooke. She resides in Saint-Lazare, Quebec with her husband and daughter.



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