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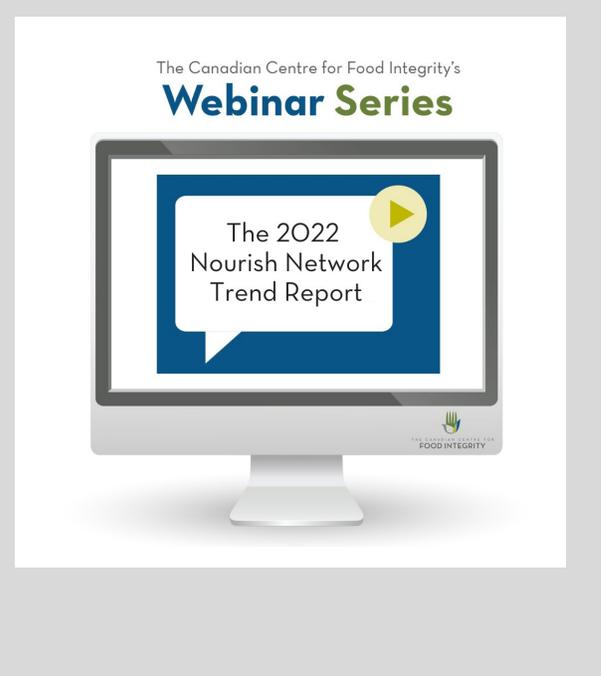
## EVENTS

### Upcoming Webinar:

#### **2022 Nourish Network Trend Report Thurs. Nov. 25th, 2021 @ 11:00 a.m. EST**

The fifth annual Nourish Trend Report is our look at the forces driving change across the entire food continuum — retail, production, foodservice, agriculture, and our home kitchens. Join Jo-Ann McArthur — President and Founding Partner, Nourish Food Marketing as she discusses how the future of food and agriculture shifted as a result of the pandemic.

[Register Here!](#)



### **2021 CCFI Public Trust Summit**

Thank you to all who joined us virtually for the 2021 CCFI Public Trust Summit last week – it truly was a unique day, chalked full of valuable content and inspiring speakers with the objective to earn public trust.

A special thanks to all of our Summit Sponsors for your support in creating this exclusive forum for dialogue, learning, and collaboration across supply chains and throughout Canada.

# CHAMPION SPONSORS



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# ADVOCATE SPONSORS



# PUBLIC TRUST RESEARCH



## 2021 Public Trust Research Report

Our 2021 Public Trust Research results are in! The research is designed to be shared - please feel free to distribute the report through your networks.

Download the 2021 Public Trust Research report [here](#).

News Release | October 20, 2021:

[Transparency, food affordability and sustainability are top priorities for Canadians](#)

Want to stay up-to-date on Canadian agriculture? Check out past [Insight Reports](#) on the CCFI website. If you missed a previous webinar, the recording is available, [here](#).

## WHAT MEDIA IS SAYING

Check out today's trending topics, and get up to date with the latest round of thought provoking articles about the Canadian food system:

- The Canadian Cattlemen's Association is looking to [increase public trust in Canadian beef production](#)
- Agriculture Canada [signals change of attitude in dispute with farm organizations over how to reduce greenhouse gas emissions from fertilizers used to promote crop growth](#)
- Six arrests were made at a protest outside [a turkey farm in Bright, Ontario](#)
- 13 Canadian organizations signed a statement to [set out their ambitions for the UN Food Summit](#)
- The Saskatchewan government has once again proclaimed October as [Agriculture Month in Saskatchewan](#)
- Research by the Canadian Centre for Food Integrity (CCFI) found consumers feel [overwhelmed by information on the agrifood system](#)
- Nearly two-thirds of Canadians say they have gained [more appreciation for the country's farmers](#) during the pandemic

## MISCELLANEOUS

Don't miss our [new series of articles](#) on how the CCFI helps build public trust in the Canadian food system. Our [latest article focuses on public trust research](#) and how it is a valuable tool for our members.

Canadian Centre for Food Integrity  
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