



# HELPING CANADA'S FOOD SYSTEM EARN TRUST

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## EVENTS

### 2022 Public Trust Summit | October 25/26

We are absolutely thrilled to be able to offer an in-person Summit this year! The Eventbrite page is now live and open for registration. Please follow this [link](#), to find out more, and to purchase your tickets.

CCFI members who are eligible for complimentary ticket(s), will receive a separate email to include a promo code.

[Register Here!](#)



### Upcoming Webinar: [Register Here!](#)

#### Public Trust & Nuffield Scholarship Wednesday August 24th at 11am EDT

Mark Phillips is a 2022 Canadian Nuffield Scholar in the midst of researching his chosen topic of Public Trust in Agriculture. Growing up on a potato and beef farm in the agriculturally-driven province of Prince Edward Island, he is alarmed by the growing disconnect between our farms and the general public and, in some cases, the distrust in how we grow our food. Mark is examining how farmers and the public can work together to improve public trust.

Join Mark as he talks about the Nuffield program and gives a midway update of his findings while sharing his experiences of travelling through Belgium, the Netherlands, the United Kingdom, and Ireland, as well as where his travels will take him next.



As we are prepare for a new series of street interviews, you can access last summer's entire playlist by clicking on the video below.



## WHAT MEDIA IS SAYING

Check out today's trending topics and get up to date with the latest round of thought provoking articles about the Canadian food system. Please note that the views and opinions expressed in these articles are those of the authors and do not necessarily reflect the position of CCFI:

- [Science in Soil](#)
- [The Importance of a Food Policy Based on Science](#)
- [Have Public Opinions on Gene-Edited Foods Changed?](#)
- [Ag industry issues joint statement on the upcoming Next Policy Framework for agriculture](#)
- [How war in Ukraine impacts food insecurity in Canada](#)
- [Consumers and businesses tell Bank of Canada they expect high inflation to stick around](#)
- [Canada needs to help farmers transition to low-carbon practices](#)

## MISCELLANEOUS

We are pleased to welcome [Fruit & Vegetable Growers of Canada](#) as the newest CCFI member!



FRUIT & VEGETABLE  
**GROWERS**  
OF CANADA

PRODUCTEURS  
DE FRUITS ET LÉGUMES  
**DU CANADA**



## Food Day Canada: Celebrate on July 30<sup>th</sup>!

Food Day Canada engages and inspires everyone to shop, cook & dine Canadian. It's a chance for all Canadians to join hands in one massive celebration in praise of our farmers and fishers, our chefs and researchers and, above all, our home cooks.

Join in and celebrate Food Day Canada July 30, 2022. Be sure to use **#FoodDayCanada** and tag **@FoodDayCanada** so you join the millions of conversations happening the week leading up to and the big day. Find all the tools to help you shop, cook, dine and celebrate Food Day Canada at: [www.fooddaycanada.ca](http://www.fooddaycanada.ca)

Canadian Centre for Food Integrity  
[www.foodintegrity.ca](http://www.foodintegrity.ca) | [learnmore@foodintegrity.ca](mailto:learnmore@foodintegrity.ca)

