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EVENTS



PUBLIC TRUST RESEARCH

2022

Public Trust Research Report



2022 CCFI Public Trust Research

The Public Trust Research Report is now available for download on the CCFI Website.

Be sure to check it out!

WHAT MEDIA IS SAYING

Check out today's trending topics and get up to date with the latest round of thought provoking articles about the Canadian food system. Please note that the views and opinions expressed in these articles are those of the authors and do not necessarily reflect the position of CCFI:

- 68% of Canadians suspect companies are trying to pass off green credentials they don't deserve, according to a new poll
- <u>Tacton Survey Highlights Top Manufacturer Priorities: Digital Transformation, Supply Chain and Sustainability</u>
- Despite declining confidence, Canadian consumers still spending
- Canadians feel 'trapped' by rising grocery prices
- Consumer confidence shows stability in March global sentiment tracker by Ipsos

MISCELLANEOUS

The Stew Podcast

It's Good Canada has launched a new podcast called <u>"The Stew"</u>. The show aims to provide listeners with valuable insights and information on Canada's constantly evolving food system. Hosted by Paighton Smyth, the podcast features expert guests who help break down complex food topics in a clear and easy-to-understand way. With so much information available on the internet, The Stew is a valuable resource for anyone looking to make informed decisions about their food choices. Tune in and subscribe to The Stew for informative discussions and tips on how to navigate Canada's diverse food landscape.

It's Good Canada latest Op Ed: Why your grocery bill has increased

With food inflation remaining high, it's important to understand the multiple factors at play. Food inflation is a global issue and several factors have collided simultaneously to create the perfect storm.

To gain a better understanding of the challenges our food system faces, read John Jamieson's latest article:

Why your grocery bill has increased

We are pleased to welcome, <u>Retail Council of Canada</u> as the newest CCFI member!



