



THE CANADIAN CENTRE FOR  
FOOD INTEGRITY

HELPING CANADA'S FOOD SYSTEM EARN TRUST

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## EVENTS

October 17-18

The Westin Toronto  
Airport Hotel



# 2023 Public Trust Summit

### Register Now for the Public Trust Summit!

Join us at the CCFI Public Trust Summit, taking place at The Westin Toronto Airport Hotel on October 17 and 18, 2023. This eagerly awaited event in the agrifood industry will bring together influential leaders, government officials, and experts from across Canada to tackle the challenges and opportunities associated with building public trust in the food system. Through keynote speeches, panel discussions, breakout sessions, and networking opportunities, attendees will explore a wide range of topics related to public trust.

Whether you're a food industry executive, a government official, an academic, or an advocate, this must-attend Summit will provide you with valuable insights, connections, and ideas to drive positive change and foster trust within the Canadian food system. Register now to secure your spot and be part of this transformative experience.

[Details & Registration Here](#)

PUBLIC TRUST RESEARCH

Looking ahead to the 2023 Public Trust Research, the CCFI has already begun laying the groundwork for what promises to be another comprehensive and insightful study. With a focus on understanding the evolving needs and expectations of Canadian consumers, the 2023 research will provide valuable insights into how the food system can continue to build trust and foster greater transparency. It will be unveiled at the Public Trust Summit on October 17, 2023.

In the meantime, you can access the [2022 Public Trust Research Report](#) to gain valuable insights into Canadian consumers' perceptions of the food system.

## WHAT MEDIA IS SAYING

Check out today's trending topics and get up to date with the latest round of thought provoking articles about the Canadian food system. Please note that the views and opinions expressed in these articles are those of the authors and do not necessarily reflect the position of CCFI:

- [The future of global food systems](#)
- [Wild heatwaves are threatening the entire planet's food security, scientists warn](#)
- [Federal government's fertilizer-based emission reduction target has direct impact on Canadian producers: Simpson Centre report](#)

## MISCELLANEOUS



Celebrate Canadian food this summer! Choose locally grown and sustainable Canadian foods to support innovative farmers. Join us on August 5th for [Food Day Canada](#), and use [#FoodDayCanada](#) to show your support on social media.

Canadian Centre for Food Integrity  
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