

THE CANADIAN CENTRE FOR
FOOD INTEGRITY

HELPING CANADA'S FOOD SYSTEM EARN TRUST

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EVENTS



CANADA'S AGRICULTURE DAY

The Countdown is on for Canada's Agriculture Day 2024!

Join us on February 13th to celebrate and actively participate in discussions surrounding food and agriculture. Share your excitement on social media with #CdnAgDay to support the people who work hard to bring us food and help our nation thrive! [Learn more](#)

PUBLIC TRUST RESEARCH

Podcast: What do Canadians think about our food system and farming practices?

Tune into to the latest episode of "Ask a Farmer" podcast with Canadian Food Focus and CCFI Interim CEO and Research Manager, Ashley Bruner, as she shares valuable insights on Canadians perspectives of our food system and farming practices. In this episode, you will gain a deeper understanding of factors that are influencing consumer viewpoints, key concerns about the food system, trust in the food industry, sustainable food production, and how to effectively communicate with consumers and navigate industry perceptions. [Listen now](#)

WHAT MEDIA IS SAYING

Check out today's trending topics and get up to date with the latest round of thought provoking articles about the Canadian food system. Please note that the views and opinions

expressed in these articles are those of the authors and do not necessarily reflect the position of CCFI:

- [Unveiling Insights from Sodexo Canada's First Sustainable Food Barometer](#)
- [Governments invest over \\$1.5 million for the FarmSafe Manitoba project to improve health and safety standards on Manitoba farms](#)
- [Sustainable Canadian Agricultural Partnership investing in farmers' mental health, wellness and safety](#)
- [Cultivate Sustainability conference to address Canada's agrifood industry's race to net zero](#)

MISCELLANEOUS

CCFI board member, Mary Robinson has been appointed to the Prince Edward Island Senate.

Mary Robinson is a globally recognized leader in the agricultural sector. A proud Atlantic Canadian, she currently serves as the Vice-President of the World Farmers' Organization and is a managing partner of the Robinson Group of Companies, a 6th-generation farm and agribusiness in Prince Edward Island. Congratulations on this incredible achievement and well-deserved recognition!

[Learn more](#)



We are pleased to welcome [Loblaw Companies Limited](#) as the newest CCFI member!

Loblaw Companies Limited

Canadian Centre for Food Integrity
www.foodintegrity.ca | learnmore@foodintegrity.ca



Canadian Centre for Food Integrity | 100 Stone Road West, Suite 105, Guelph, N1G 5L3
Canada

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